

COVID-19 RESPONSE TOOLS

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For over 25 years, Aurora Exhibit Solutions has used this phrase because, *genuinely*, it is what we do. Ideas. Strategies. Solutions.

Come to us for BRIGHT ideas!™

We are working hard to create tactics and solutions for all our virus-fighting clients and prospects. We want you to call us as soon as the need arises, so we can collaborate on the many ways to accomplish the goal - whatever it is.

880

This brief presentation will show you some of the ideas we think might benefit you and your team. It is not, by any stretch of the imagination, exhaustive of our capabilities. *Most* of these solutions are immediate from our large warehouse inventory of event and branding tools/equipment/structures. It's time to think "outside the crate"!





The phrase "in these uncertain times" has become so ubiquitous that I am going to refrain from using it. Be safe. Be well. Come to us for BRIGHT ideas!™

Medical "Pods"

Portable/modular extrusion with panels are the staple of the tradeshow industry. Think of them now as building blocks for

- Testing pods
- Socially distanced office spaces
- M*A*S*H unit rooms/offices
- Consult rooms...

Purchase or rental, all shapes and sizes, with or without graphics.



Lifesaving tradeshow materials!

Just like we taught everyone to do after 9/11 - if you're not going to any shows right now because they have been canceled or postponed, put your tradeshow exhibit materials to work!

This previous conference room on the show floor has become a mobile testing station. We can remove or change the graphics, add or remove panels, suggest configuration or layout and create the best solution for your needs.



Sneeze Guards?



Aluminum feet with clear acrylic to

- Protect employees
- Display instructions
- Create branding...

We can see these in

- Retail stores
- Conference rooms
- Cubicle office settings
- Consult rooms...



Freestanding & unobtrusive!

Same Aluminum feet/panel base with rigid graphic.

We have used these often with a "base unit" (see Daily Schedule, right) to change the messaging as needed by Velcro attaching a graphic to the open space.

Or, as in the "STOP" example, a narrow footprint (22-27" wide) and height ranging from 24-60" allows for more than enough graphic space without obstructing traffic flow...





Web conferencing



This is a new one, even for us! With all the video conferencing and webcams and virtual meetings and and and... who wants to see your employee's messy house or (like me) cluttered desk?

Branded or plain (limited colors)

Different shapes and sizes

American made!!!

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Other ways to accomplish this video backdrop? Pull out your existing trade show materials! Banner stands Portable free-standing walls A bed sheet?!!! No!!!



Large Scale Projection



Our new normal

Permanent solutions for our "new normal" are being developed every day. Social Distancing may be a catch phrase for a while. But there is one thing we know for sure...

YOU JUST CAN'T REPLACE FACE - TO - FACE!

So, it is incumbent upon all of us to look at how we can improve our environments to benefit the safety of all our stakeholders.



CASE STUDY (on-going)

Aurora has been partnering with The Ohio State University Wexner Medical Center communications and supply chain staff since the inception of their COVID-19 response in early March 2020. We were able to respond quickly and help to design the site plan and wayfinding signage for the first testing site, as well as the Donation Drop-Off. Next was patient/visitor and employee communications at each of the seven Medical Center hospital sites and nine ambulatory sites. This project is ongoing.

- Design
- Production
- Installation
- Support





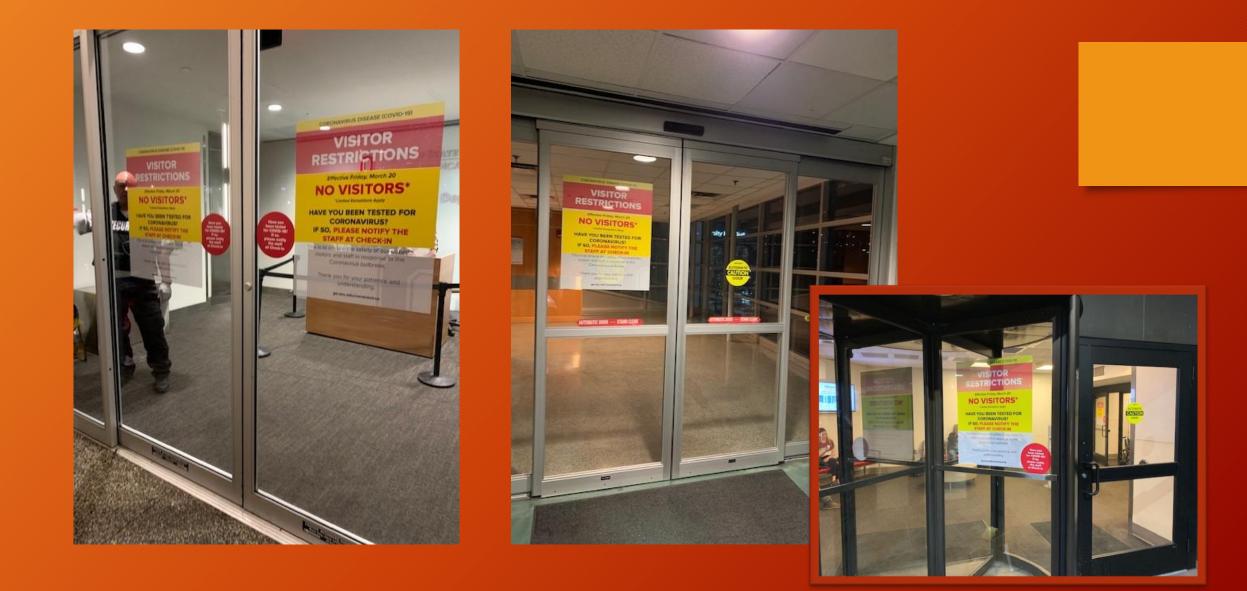


Visitor Restrictions



Visitor Restrictions were put into place in front of each hospital, on the main doors, in parking garages and elevators.

The restrictions changed in a matter of a few days from a limit of one - to NO VISITORS. Aurora devised a cost-effective solution for these quick changes and worked through the night to update all locations.



Employee Temperature Checkpoint (2 phases)









Thank you Messages





A month-long tour is planned for this 53' truck to be placed at key points around the Medical Center campus. Aurora is proud to be able to provide such a solution to thank the firstresponders.